

Graduate Business Start-ups, Entrepreneurialism and Higher Value Jobs Scrutiny Review

The Cabinet Resolved to note the Task Groups recommendations and to pursue these as part of the work streams for Make it York and the Economic Strategy.

Review Recommendations	Update on Implementation 15 September 20015
<p>i. That the Economic Development Unit, Make It York and their partners bring forward innovative proposals to increase the amount of city centre space available for start-up and growing businesses in York by 20% by 2020, the amount of extra space to increase year on year and be reviewed annually;</p>	<p>This will be taken forward by the Local Plan and development at York Central. It will also be part of discussion through the emergence of the new Economic Strategy.</p>
<p>ii. That the Council look to establish a single point of contact for business advice and develop a communications strategy to more effectively inform business owners and new starters of the assistance the Council can provide by clearly signposting services and to examine how local banks, accountants and solicitors could be used to point people in the direction of the council and its partners for advice;</p>	<p>This is part of the Make it York Commissioning Agreement:</p> <p>“To be the ‘single front door’ in York for businesses and start-ups seeking a range of support, including a ‘front door’ for businesses accessing Council services, with high quality response, signposting and support”</p> <p>“To make York businesses and start-ups aware of the export provision / grants and finance / property in York / events / business support available to them, including provision through relevant regional bodies, such as the Local Enterprise Partnerships and Combined</p>

	<p>Authorities.”</p> <p>How this is specifically delivered will be determined by Make it York and its board.</p>
<p>iii. That named Council support officers responsible for liaison with start-up businesses are clearly identified on the York Means Business and other appropriate Council websites;</p>	<p>Make it York have a named officer for liaison with start-ups: Nathan Vasey. Websites are currently in the process of being updated, upon which this information will be more clearly promoted.</p>
<p>iv. That the Council and its partners work to increase business-to-business mentoring, peer support and networking opportunities for small businesses and the named contacts in Recommendation iii) be responsible for facilitating networking opportunities.</p>	<p>Make it York facilitate a number of peer support and networking opportunities, including through its Science City York networks aimed at high value businesses. How this is specifically delivered will be determined by Make it York and its board. Other private companies in the city also deliver these opportunities, which again are responsible themselves for specifically how this is best delivered.</p>
<p>v. That ECDOSC receives reports within six months on the outcomes of the support being provided to new local businesses by the Council.</p>	<p>ECDOSC will receive an update from Make it York on business support activity, as part of overall progress report</p>
<p>vi. That interventions through the Local Growth Fund and Make It York support an increase of 5% in employment in professional, scientific and technical activities by 2030.</p>	<p>This target has been superseded by 20% above baseline projections, a more ambitious and suitable target. This is part of the Make it York SLA and will be sought to be aligned within other policy remits, e.g. Local Plan.</p>

<p>vii. That the Council construct a comprehensive database and e-list of businesses in the city;</p>	<p>Make it York have a database of key business contacts in the city, as well as subscriptions to databases providing summary details of the fullest number of businesses in the city.</p>
<p>viii. That existing education providers be encouraged to step up provision of business plan writing so people can be coached to develop business plans;</p>	<p>This will be considered as part of the York Economic Strategy refresh process, in relation to other priority actions around having Enterprising Skills at Every Age.</p>
<p>ix. That the University of York be urged to:</p> <ul style="list-style-type: none"> • Reallocate University car parking to improve access and increase the attractiveness to visitors to the Ron Cooke Hub, subject to planning restrictions; • Make more in its prospectus that the university does not claim the intellectual property rights to undergraduate ideas. 	<p>The outcome is dependant on the University of York, the conversations about these topics are still to be had between CYC and the University.</p>